



WLA Event Sponsorship Opportunities

A Strategic Investment to Attract, Retain, and Advance
Women in Financial Advising



Our Mission

The Women's Leadership Alliance is committed to attracting, developing, and empowering women to build thriving and fulfilling financial advising careers.

Our Partnerships

The Women's Leadership Alliance is dedicated to being an essential resource within the wealth management industry, empowering our partners to attract, retain, and develop both current and future generations of women financial advisors.

The Women's Leadership is a non-profit, 501(c)3, firm-agnostic organization



WLA Programs

Nationwide Ambassador Community

Providing professional development and community experiences to build retention and success among women advisors.

Woman-to-Woman Advisor Mentorship

A facilitated mentorship program focused on early career advisor's professional goals.

Future Advisor Program

Education the financial advising profession and individualized support to girls and women including scholarships, internships, and career mapping.



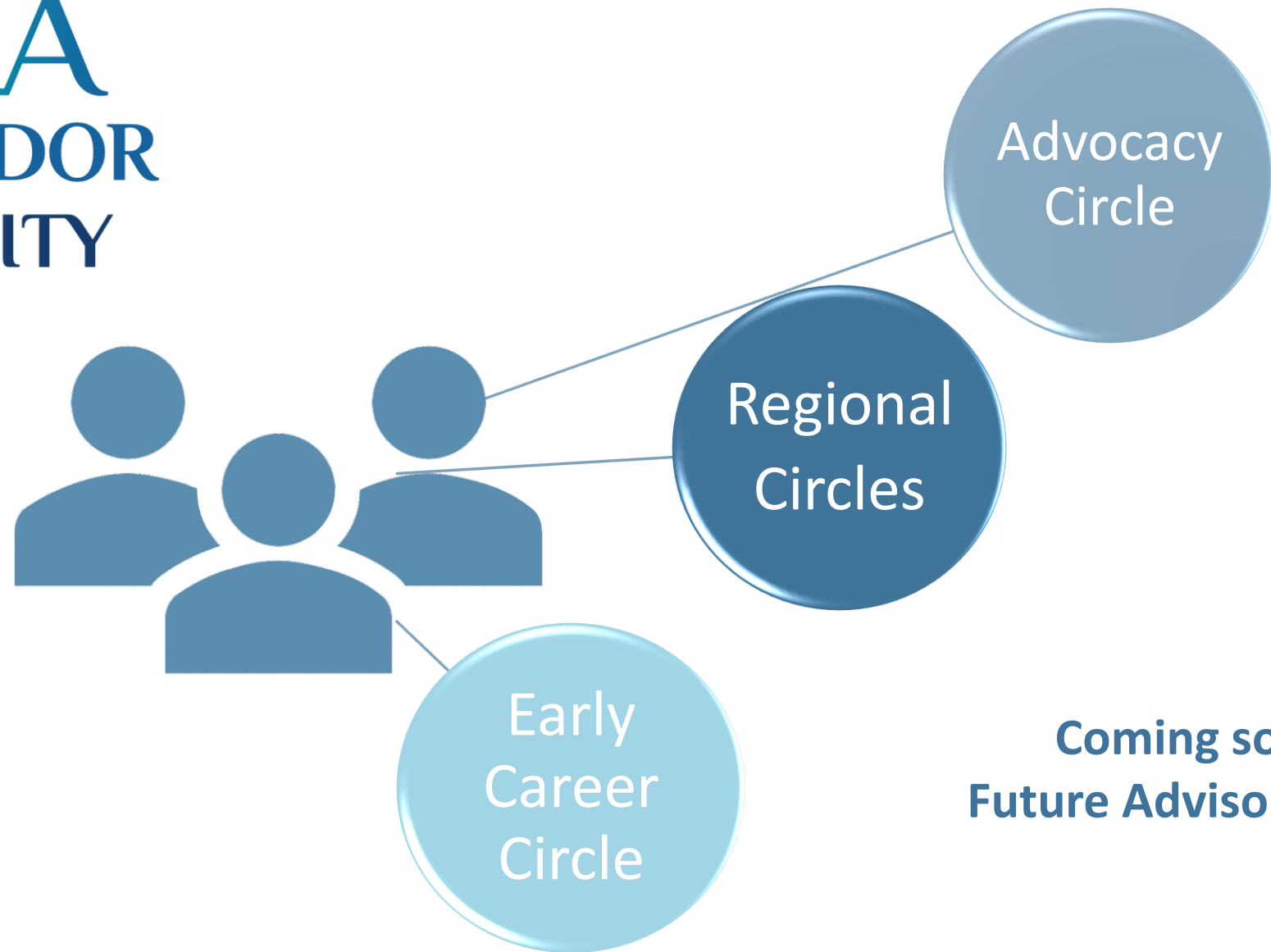
WLA
AMBASSADOR
COMMUNITY

A nationwide community of advisors, industry leaders, and allies, uniting to connect, empower, and advance more women in the financial advising profession.





WLA
AMBASSADOR
COMMUNITY



Coming soon:
Future Advisors Circle

Ambassador Community Regional Circles

Arizona
Florida
Greater Dallas
Greater Midwest
Oregon
Rocky Mountains
Tri-State (NY/NJ/CT)
Southeast

Coming in 2026:

Chicago
Greater Boston
D.C./Baltimore



Ambassador Membership Benefits



- Membership access to an **empowering community** dedicated to advancing women at every stage of their advising career.
- Professional and personal development **webinars** and **resources** tailored to the needs and values of women advisors, helping them build sustainable success.
- Eligibility for WLA Woman to Woman **Mentorship Program**.
- Access to **confidential coaching** sessions to address complex challenges.
- Eligibility to join Regional and Affinity Ambassador Circles
- Exclusive invitations to WLA **events**, providing networking opportunities with peers and industry leaders.
- Members-only discounts via exclusive Ambassador **Marketplace**.

Annual Membership Dues: \$150

Early-Career: \$75

Students: Free

Advisor Community & Conversation Event Sponsors

Onsite, community-building events with 50-70 advisors from a variety of firms in attendance

Inspire Sponsor - \$5000

- Opportunity for a company representative to deliver a welcome address.
- Branding opportunities at the venue including table and signage.
- Company recognition during WLA event presentation
- Recognition in all event-related communications and materials.
- Two dedicated social media posts (pre- and post-event).

Catalyst Sponsor -\$2500

- Branding opportunities at the venue, including banners and signage.
- Recognition in all event-related communications and materials.
- Company recognition during WLA event presentation

Event Sponsorships

Advisor & Future Advisor Webinar Sponsorships

Advisor Insights Webinar Sponsors

Designed to Promote the Success and Wellbeing of Advising Women

Individual Webinar: \$2500 / 3-Series Webinar -\$5000

- Logo displayed during webinar and in webinar promotions.
- Acknowledgment during the welcome and closing remarks.
- Spotlight post on WLA social media channels
- Recognition in post-webinar thank you emails sent to participants.
- Opportunity post job openings and internships in WLA Community

Future Advisor Series Sponsor

An introduction of the profession and career guidance for future women advisors

3-Webinars in 2026 -\$5000

- Logo displayed during webinar and webinar promotions.
- Acknowledgment during the welcome and closing remarks.
- Spotlight post on WLA social media channels
- Recognition in post-webinar thank you emails sent to participants.
- Opportunity post job openings and internships in WLA Community



Together, we can create positive change that results in a more diverse, more inclusive wealth management industry that reflects the communities and clients we serve.

Thank you for your support!

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